



HEART, VESSELS AND TRANSPLANTATION

AN INTERNATIONAL PEER-REVIEWED MULTIDISCIPLINARY JOURNAL
ON CARDIOVASCULAR DISEASES and CARDIOVASCULAR SURGERY

Advertising Rates & Specifications

HEART, VESSELS and TRANSPLANTATION JOURNAL MEDIA KIT 2020



DIGITAL ADVERTISEMENT OFFERINGS

JOURNAL WEBSITE:
<http://hvt-journal.com>

| Ad Type | Dimensions | CPM* |
|------------------|------------------|--|
| Top Banner | 728 x 90 pixels | 500KGS** / 7\$ |
| Wide Skyscraper | 160 x 600 pixels | 300KGS** / 5\$ |
| Medium Rectangle | 300 x 250 pixels | 200KGS** / 3\$ |
| Small Rectangle | 160 x 160 pixels | 150KGS** / 2\$ |
| | | *CPM = cost per thousand pageviews **KGS - Kyrgyzstan Som VAT (19%) excluded |

Top Banner
728 x 90 pixels

**Wide
Skyscraper**
**160
x
600
pixels**

Medium Rectangle
**300 x 250
pixels**

Art Specifications

- File formats: gif, jpg, png, swf*
- 72 ppi (pixels per inch)
- Size at designated pixels for ad type
- Submit via email to: info@hvt-journal.com
- Provide target URL
- Persistent rapid or strobing animation not acceptable

Composition

Ad composition is available upon request for a fee.
Additional charges may be incurred for ads with special production requirements.

DIGITAL ADVERTISING SOLUTIONS:

- A: 728x90 Leaderboard (pictured) top of page ad position for immediate exposure
- B: 300x250 Banner Ad (pictured) middle right of page to engage the most invested users
- C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 160x160 expandable skyscraper Lower middle, right of page

Advertising at hvt-journal.com

Your ad will be billed by price per 1000 of current overall website pageviews www.hvt-journal.com for 1 year.

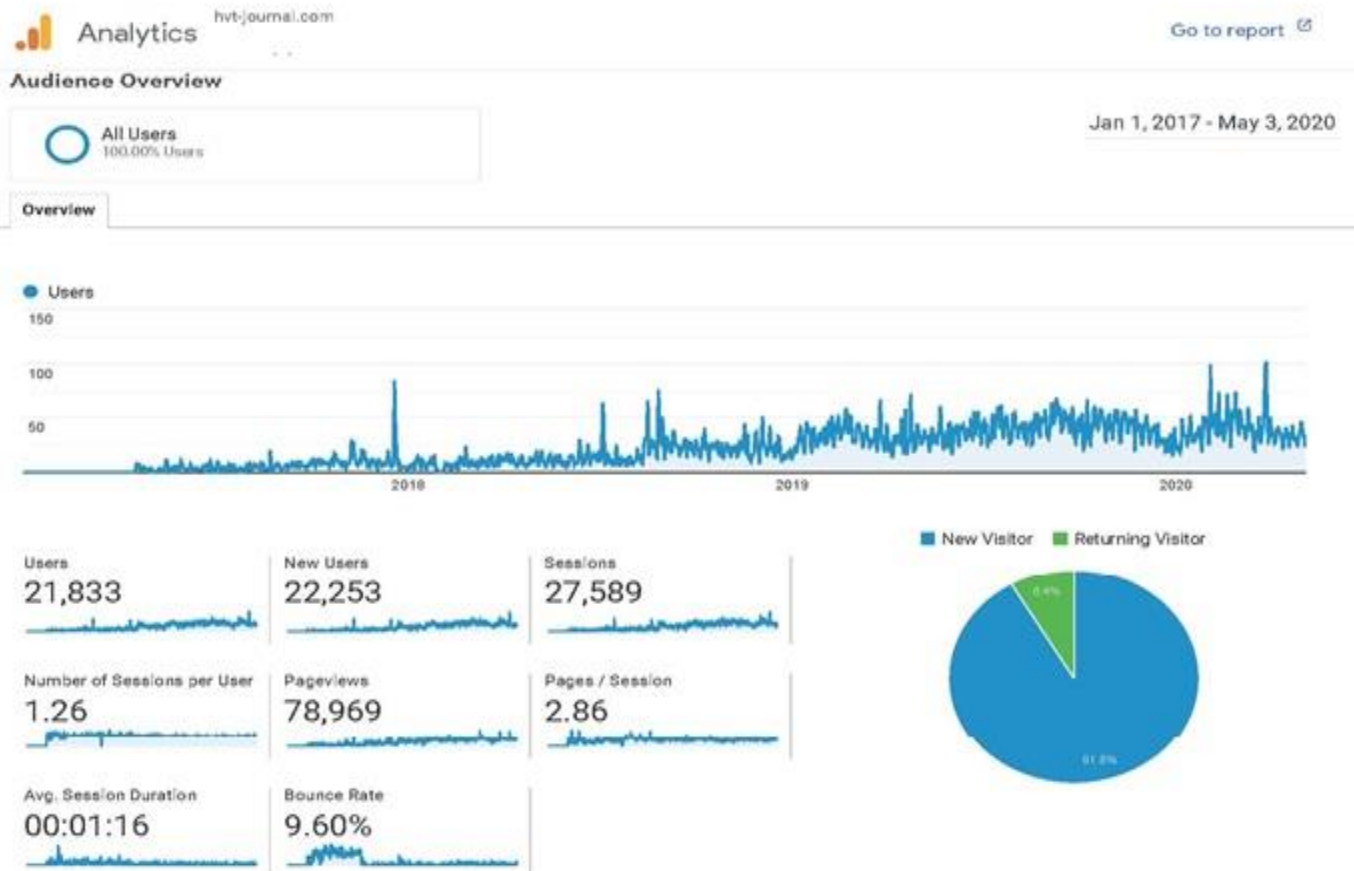
PRINT ADVERTISEMENT OFFERINGS

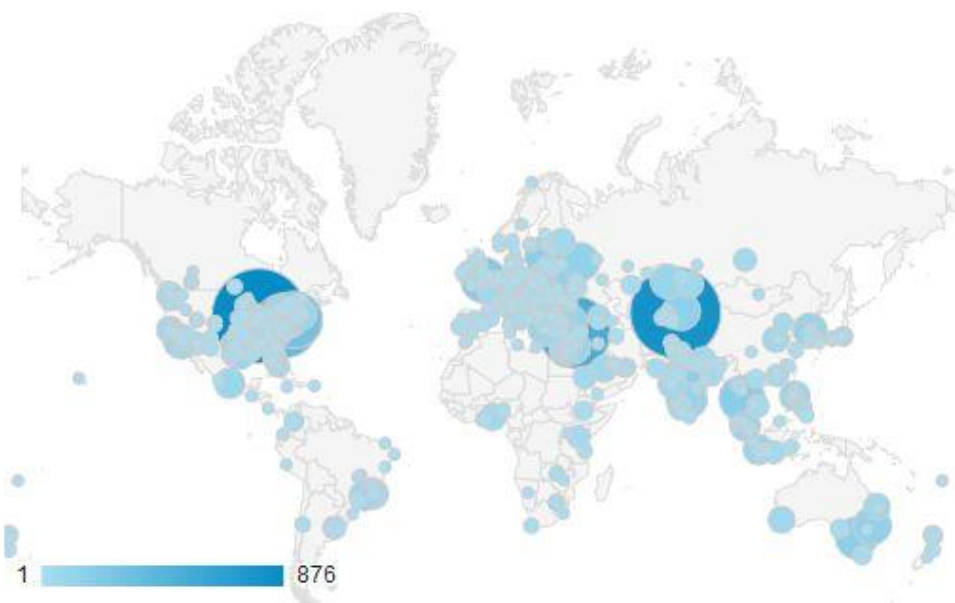
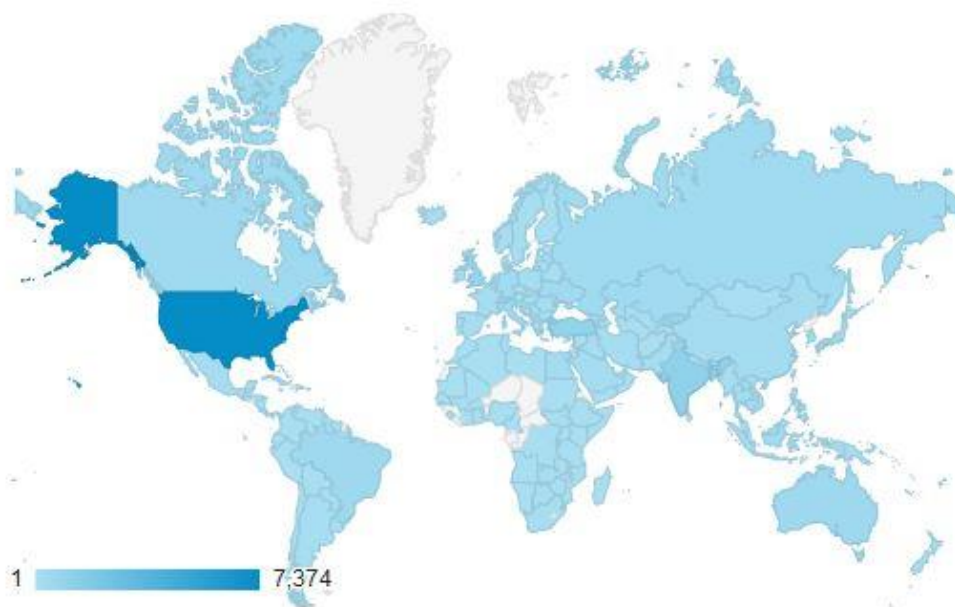
| Ad Type | Dimensions | Issues | Price |
|---|-----------------|--------|------------------|
| Full page inner front cover | A4 (21X29.7 cm) | 4 | 28000KGS*/ 400\$ |
| Full page | A4 (21X29.7 cm) | 4 | 22400KGS*/ 320\$ |
| Full page inner back cover | A4 (21X29.7 cm) | 4 | 22400KGS*/ 320\$ |
| <small>*KGS - Kyrgyzstan Som, VAT (19%) excluded. You will be billed for 4 issues – 1 year, however options for ads per 1 issue are available. File/ art specification – pdf, jpeg, gif.</small> | | | |

Heart, Vessels and Transplantation is a peer-reviewed international journal on cardiovascular diseases, cardiovascular surgery and all relevant disciplines published in English language. The journal publishes research articles, reviews, case reports, images, editorials, letters, and historical notes. Our audience includes cardiovascular and thoracic surgeons, cardiologists, internal medicine specialists, and specialists in relevant disciplines, physicians, family physicians, physicians in training, students, and healthcare professionals.

We have 22253 readers from 173 countries and 4180 cities around the world.

We publish advertisements relevant to medicine including clinical and experimental medicine, science and research, pharmaceuticals and medical technologies, medical education, and meetings. Please contact us at 996-312-899443, ++996559315915 and Email: info@hvt-journal.com, office@hvt-journal.com





CONTACT INFORMATION

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